



## PRESS INFORMATION

### **Honda Cars India Ltd. registers domestic sales of 11,442 units in May 2019**

**New Delhi, June 1, 2019:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered **monthly domestic sales of 11,442 units in May 2019.**

HCIL also **exported a total of 450 units in May 2019.**

**Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India Ltd** said, "The market continues to be tough for the auto industry with two consecutive months of such a high degrowth. It is unprecedented in the last two decades. After elections, we were expecting an upswing which has not yet come. Factors like liquidity that is affecting capital to auto sector alongwith increase in fuel prices have remained a challenge to revive consumer sentiment. We are still hopeful that demand will revive due to pent up demand, favourable indicators on monsoon and expected actions by the new government."

The company's May'19 results are on a higher base of May'18 when All New 2<sup>nd</sup> Gen Amaze was launched and the company sold 15,864 units.

#### **About Honda Cars India Ltd**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda CR-V and the recently launched Honda Civic – which are manufactured in India. The Accord Hybrid is being sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 374 facilities in 264 cities across spread across the country.

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